



FOR IMMEDIATE RELEASE

February 15, 2016

SOBEYS INC. APPOINTS COMPANY VETERAN YVES LAVERDIÈRE AS PRESIDENT OF QUEBEC BUSINESS UNIT

STELLARTON, NS – Sobeys Inc. today announced the appointment of Yves Laverdière as President of the company's Quebec business unit.

Mr. Laverdière served for a 19 years as a senior leader within the Quebec business unit, most recently as the Senior Vice President, Merchandising, for the IGA banner.

"Yves is a well respected, experienced food executive who understands all aspects of our business in Quebec," said Marc Poulin, President & CEO, Sobeys Inc. "He is well positioned to continue advancing our Joy of Eating Better strategy and executing our plan to serve the needs of our customers throughout the province. His expertise and insight will also prove of great value for our company as a whole."

Mr. Laverdière will report to Mr. Poulin and serve as a member of the Sobeys Inc. Leadership Committee. His appointment is effective immediately.

About Sobeys Inc.

Proudly Canadian, with headquarters in Stellarton, Nova Scotia, Sobeys has been serving the food shopping needs of Canadians for 108 years. A wholly-owned subsidiary of Empire Company Limited (TSX:EMP.A), Sobeys owns or franchises approximately 1,500 stores in all 10 provinces under retail banners that include Sobeys, Safeway, IGA, Foodland, FreshCo, Thrifty Foods, and Lawton's Drug Stores as well as more than 350 retail fuel locations. Sobeys, its franchisees and affiliates employ more than 125,000 people. The company's purpose is to help Canadians *Eat Better, Feel Better and Do Better*. More information on Sobeys Inc. can be found at www.sobeyscorporate.com.

**Sobeys
Corporate**

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