



FOR IMMEDIATE RELEASE

June 27, 2016

SOBEYS INC. APPOINTS LYNE CASTONGUAY AS CHIEF MERCHANDISING OFFICER

STELLARTON, NS – Sobeys Inc. today announced the appointment of Lyne Castonguay as Chief Merchandising Officer for the company.

Ms. Castonguay will oversee all aspects of Sobeys go-to-market strategy, with responsibility for category management, marketing, data insights, research, procurement, private label and merchandising as well as the company's digital strategy.

For the past 14 years Ms. Castonguay has held progressively senior positions with The Home Depot both in Canada and, for the past 12 years, the United States, most recently serving as Senior Vice President, Home Services. Prior to The Home Depot Ms. Castonguay worked for General Electric in Canada where she held numerous roles including General Manager for the Canadian lighting business. She has experience in both retailing and manufacturing in the United States, Canada, Europe and Asia.

"Lyne is a passionate and successful retailer who brings a wealth of experience and a proven track record for growing the businesses she has led," said Marc Poulin, President & CEO, Sobeys Inc. "I am delighted she is returning to Canada to take on this extremely important role for our organization."

A native of Edmundston, NB, Ms. Castonguay holds a bachelor's degree in business administration from the Université de Moncton.

Ms. Castonguay will be based at Sobeys office in Mississauga, ON.

**Sobeys
Corporate**

115 King Street
Stellarton, NS
B0K 1S0



About Sobeys Inc.

Proudly Canadian, with headquarters in Stellarton, Nova Scotia, Sobeys has been serving the food shopping needs of Canadians since 1907. A wholly-owned subsidiary of Empire Company Limited (TSX:EMP.A), Sobeys owns or franchises approximately 1,500 stores in all 10 provinces under retail banners that include Sobeys, Safeway, IGA, Foodland, FreshCo, Thrifty Foods, and Lawton's Drug Stores as well as more than 350 retail fuel locations. Sobeys, its franchisees and affiliates employ more than 125,000 people. The company's purpose is to help Canadians Eat Better, Feel Better and Do Better. More information on Sobeys Inc. can be found at www.sobeyscorporate.com.

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For more information, please contact:

Andrew Walker
Senior Vice President, Communications & Corporate Affairs
Sobeys Inc.
(905) 238-7124 ext. 6711