



Farm Boy Bronte location opens in Oakville on June 24th, 2021

Farm Boy's 40th location and 2nd location in Oakville

Ottawa, ON (June 10th, 2021) – Ontario's fastest-growing local fresh food retailer, Farm Boy, announced today it will be opening its 40th fresh market location on June 24th, 2021 in Oakville.

"We are so pleased to be opening our second location in Oakville," said Jean-Louis Bellemare, President and General Manager, Farm Boy. "Customers visiting the new Bronte store can expect a true fresh market shopping experience along with exceptional customer service."

Located at 2441 Lakeshore Road West, the 29,908 sq. ft. location will employ 135 people in the community. The store's infamous selection of farm-fresh produce, butcher quality meat, and hundreds of Farm Boy private label grocery items will complement the convenient and nutritious grab-and-go options. Farm Boy currently operates 39 locations in Ontario and will open three new locations by the end of 2021.

As of June 1st, Farm Boy has removed single-use plastic grocery bags from all stores and continues to take steps to better care for the environment by reducing wasteful single-use plastics such as cutlery, straws, and some food containers. Shoppers are encouraged to bring their own reusable shopping bags, or purchase from Farm Boy's wide selection of reusable and eco-friendly options in-store, which cashiers will happily help pack.

Highlights – what's in store at Farm Boy:

- Local farm fresh produce with organic in-season products.
- Hundreds of Ontario fresh dairy, meat and grocery products.
- Hormone-free, organic beef, pork and chicken.
- 100% Canadian AAA beef, deeply marbled and aged a minimum of 14 days.
- Plenty of plant-based, vegan and vegetarian fresh foods.
- A grill station for outstanding eat on-the-go options.
- Full-service hot bar and salad bar.
- Hundreds of popular Farm Boy private label products throughout the store.
- A wide variety of local farmstead, international, and Canadian cheeses.
- Ample reusable bag options to accommodate customers' shopping needs.

About Farm Boy Company Inc.

Farm Boy provides a unique and friendly, fresh-market shopping experience featuring signature farm-fresh produce, butcher quality meats, artisan cheese, fresh dairy and popular private label products. Farm Boy has grown from a small produce stand starting in Cornwall in 1981 to 39 stores located across Ontario with further expansion plans underway. For a full list of future store locations, please visit our website www.farmboy.ca/future-store-locations/

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